



# Eminence Independent Schools

To: Lou Judd – SportsLeader Regional Director

From: Steve Frommeyer

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As the season is winding down, I wanted to take this opportunity to personally thank you for the Sportsleader program and all the support you have provided to our football team. This personalized character building program has had a “huge” impact on our team both on and off the field. In district competition, this has been the most successful season in school history. This program has brought our team closer together as a unit and has helped some of our struggling individual players come to terms with their own personal growth and maturity. If we had experienced all of this on the field success but had not become better people in the process, then the victories would have been “hollow” and “empty”. It has been great to experience the best of what sports are and meant to be!

I would encourage all the teams you contact to consider this program seriously. If their program is struggling, this could be the impetus for change and a new direction that is more positive. If they’re currently in a good program, Sportsleader could take them to a great program. Jim Collins, in his book Good to Great, said, “Good is the enemy of great”. We don’t have great teams often because we get satisfied with having a good team. Even those few “great” programs know that it is a constant struggle to stay on top.

In the end, the vast majority of us are in it for the kids. What a great program you have that gives us the opportunity every day to establish a legacy of caring and of making a definite difference in every players life.

Thanks again for everything!

Steve Frommeyer  
EHS Head Football Coach

*The mission of EHS/EMS is to develop world class students in all aspects of life through the cooperation of students, staff, parents and community members*

Website: [www.eminence.k12.ky.us](http://www.eminence.k12.ky.us)